

# Gay Games VII Expo

July 14-17, 2006  
Hilton Chicago  
720 South Michigan

**20,000**  
*people*

## Vendor and Sponsorship Opportunities

Gay Games VII will be in Chicago July 15-22, 2006. More than 12,000 athletes, 2,000 officials, 6,000 volunteers, and 1,000 members of the media will pick up their participant badges and IDs at the Hilton Chicago GGVII Registration Center. Thousands more from the general public are expected to come to the Hilton to visit the Gay Games VII Expo, held in the same location as the Registration Center.

There are a limited number of vendor booths available for the Gay Games VII Expo. General Gay Games VII sponsors of \$100,000 and above receive a complimentary booth at the Gay Games VII Expo. Other booths will be available on a first-come, first-served basis. A maximum of 340 booths will be sold.

## Sponsorship Opportunities

\$25,000: "Presented by" status for the Expo, 2 booths included  
\$15,000: "Co-hosted by" status for the Expo, 1 booth included  
Expo promoted in advance Gay Games VII advertising (print, radio and broadcast), Web sites, e-mails, brochures, guide books.

## Vendor Booths

\$3,500: Corporate Rate  
\$2,000: Small Business Rate  
\$1,500: Non-Profit Rate

## Call (773) 907-2006

Web site: [expo.gaygameschicago.org](http://expo.gaygameschicago.org)

### Vendor Fair Dates & Hours:

**Set-up:**  
Thurs., July 13, 4-8 p.m.  
**Open to public:**  
Fri., July 14, 8 a.m.-5 p.m.  
Sat., July 15, 8 a.m.-5 p.m.  
Sun., July 16, 9 a.m.-6 p.m.  
Mon., July 17, 9 a.m.-3 p.m.

**Break-down:**  
Mon., July 17, 3-6 p.m.

### What you get:

10 x 10 Booth  
6' Table  
2 Chairs  
Wastebasket  
Pipe and Draping behind

### Additional benefits

Inclusion on Gay Games VII  
Web site as a Expo participant  
Listed in Expo Program Guide  
Promoted in e-mail blast to 30,000  
Expo promoted in \$250,000 local advertising campaign  
Expo promoted in press releases  
Expo promoted to all participants, volunteers, official, media



Contact us at  
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