

Welcome to Gay Games VII Sports and Cultural Festival in Chicago!



Dear Travel Professional:

From 15-22 July 2006, Chicago will play host to the world and welcome thousands of athletes, spectators and cultural participants into our homes, our hearts and our city for the seventh quadrennial Gay Games Sports and Cultural Festival. The Games will feature 12,000 participants, competition in 30 sports, world-class athletes and artists, band and choral performances, nightly medal ceremonies, a week-long arts festival, parties, and spectacular opening and closing ceremonies featuring entertainment, pageantry, and the parade of participants from more than 70 countries.

Gay Games VII is currently looking for **travel partners** from around the world to promote and book travel to Chicago for this event. As a partner with Gay Games Chicago you will have the following opportunities and support to help make this event successful for your agency and clients:

- Hotels – We will assist you with hotel contact information in order for you to secure room blocks at Chicago hotels.
- Your agency will be listed on the Gay Games Chicago website along with contact info and a link to your site.
- Your agency must list the 2006 Gay Games with city, dates and website link – www.gaygameschicago.org - on your agency website.
- We will provide you with all Gay Games and Chicago Convention and Tourism Bureau promotional material. You will be able to use the Gay Games logo in your own print and online promotional materials, but you must secure permission in advance.
- In the near future we will have a designated DMC (Ground operator) to assist you with transfers and local tours as well as bi-lingual guides.
- Pricing of opening/closing ceremony tickets and event tickets is being finalized at this time. That information will be forwarded upon completion.
- To have your agency featured please provide your IATA number, agency contact and your hotel(s) where you may have already blocked rooms. Once verified, your agency name, information and web link will be placed on the Gay Games website. At the conclusion of the games we require a copy of the hotel group room daily pickup report so that we can begin to track history and room usage for future Gay Games around the world.
- Keep us apprised everywhere you have hotel rooms blocked and sold, AND any teams you have booked, so that we can have schedules and other materials delivered to the hotels for your guests, as well as coordinate team arrangements when necessary.

We will provide this link on the Gay Games website at no cost to an Agency if the Agency provides documentation that the Agency has secured a block of rooms in Chicago over the Gay Games event dates. If no rooms are secured within 30 days of the listing, the charge to the Agency to be listed on the Gay Games website after 30 days will be \$ 500 US.

Thank you! We look forward to working with you between now and July of 2006.

Board and Staff
Gay Games VII

Chicago 2006, Inc., reserves the right to reject a travel agent's application to be a Recognized Gay Games VII Travel Agent should we determine that such a relationship is not in the best interest of the Gay Games.

Application - Recognized Gay Games VII Travel Agent
Return via fax to (773) 433-8014

This Travel Agent and Tour Agency Operator Agreement is made this (date) _____ 2005, by and between Chicago 2006, Inc., d/b/a Chicago Games VII, Chicago 2006 (4753 North Broadway, Suite 602, Chicago, Illinois 60640) and:

Travel/Tour Agency Name _____
Travel/Tour Agency Address _____
Travel/Tour Agency Phone & Fax _____
Travel/Tour Agency Website URL _____
Travel/Tour Agency IATA number _____

Gay Games VII, Chicago 2006 agrees to list Agency as a recognized Gay Games VII, Chicago 2006 Agency and provide link to Agency website on the Gay Games VII, Chicago 2006 website.

This link will be at no charge to the Agency when within 30 days of signing this agreement Agency has documented with Gay Games VII, Chicago 2006 the Agency has secured a block of hotel rooms in Chicago over the July 15-22, 2006 Gay Games event dates.

If no room block is secured there will be a \$ 500 one time fee to the Agency in order for the Agency to remain listed as a recognized agent on Gay Games VII, Chicago 2006 website.

Agency will provide to Gay Games VII, Chicago 2006:

- URL link of Agency website
- A link on the Agency website directing people to Gay Games VII, Chicago 2006 for further information on Chicago 2006. Text on the Agency website must include the dates of the Gay Games. Link must be to <http://www.gaygameschicago.org>.
- On going status on what hotels and where Agency has booked groups, states or countries in order for Gay Games VII to provide the Agency's group and hotel with proper Gay Games material and information while visiting Chicago
- At conclusion of the games the Agency will provide a copy of the hotel final "pick up report" showing on a nightly basis how many rooms were held vs. how many rooms were sold and utilized.

Gay Games will provide to the Agency:

- A link on the Gay Games website to the Agency website.
- Gay Games and Chicago Convention and Tourism Bureau promotional materials as requested
- On-going information on additional hotel contacts, ground operators
- On-going information on ticket pricing, locations and availability to events and ceremonies.
- Permission to use the Gay Games logo on print and electronic promotional materials if permission is sought in advance and logo usage complies with Gay Games VII logo usage guidelines.

Agency and Customer and Chicago 2006, Inc have executed this Agreement as of the date.

Agency Name _____

Chicago 2006, Inc

By _____
Signature

By _____
Signature

NAME _____

NAME _____

TITLE _____

TITLE _____

DATE _____

DATE _____