



100 PARTIES How To “ASK” For Money

- I. We suggest that when you make the initial contact with your guests, you make it clear that your event is about having a great time but also raising money for a great cause, THE GAY GAMES VII.
- II. We ask that you structure your PARTY to raise a minimum of \$500.00
- III. We are also aware that many Hosts can raise more than \$500.00. We encourage you to do so, by structuring specific individual requests to each guest based on:
 - a. your knowledge of what he/she might be comfortable donating
 - b. the dollar range you believe the guest is able to consider
 - c. your awareness that this might be an “introduction” to the GAY GAMES, and that with more information and cultivation, this individual could be a resource for additional support through their place of employment, connections with friends, and business connections.
- IV. With this in mind, consider the following examples as an approach:
 - a. The generic plan. $\$25.00 \times 20 \text{ Guests} = \500.00
 - b. Your dining room table seats 12. Invite 5 couples at \$100 per couple. If your table seats 10, then four couples at \$125.
 - c. Your best friends could contribute only \$10.00, but they would be the life of your party. So, invite 5 of your best friends to be the life of your party and ask them for \$10.00 and then ask 9 people to contribute \$50.00 each.
- V. Naturally, the one-on-one plan is the best. For example, one friend can give, \$1,000.00, another three friends can do \$500.00 each, two others \$250.00 each and six others \$25.00. That just raised \$3,150.00 from twelve people, \$3,000 from six people and \$150 from the other six. But it is the mix of all the people that together that generated the money, goodwill and new friends of the GAMES.
- VI. Thanks for your support of GAY GAMES VII. Your efforts are truly appreciated.